



The key to smart and profitable pricing

Integration Onboarding Guide

Why Price My Hotel Room?

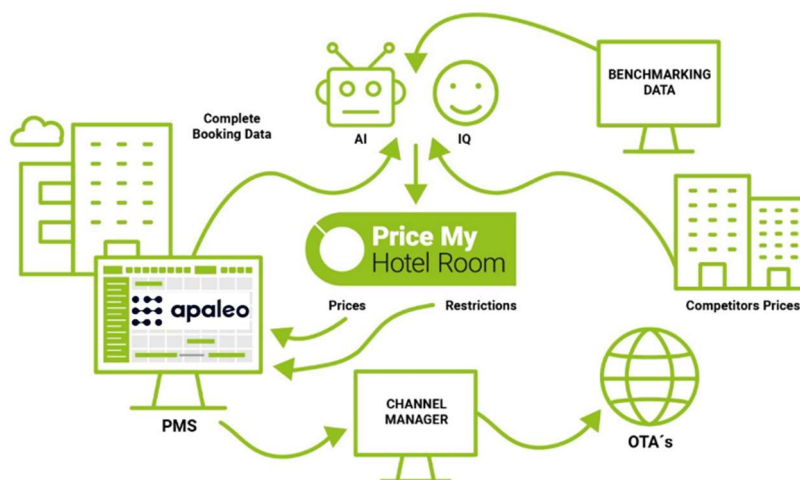
Price My Hotel Room is a unique revenue management system, developed by hotel owners, where self-learning algorithms work together with human intelligence to improve bottom line profitability.

We make sure that your hotel always is updated with the most profitable prices. New calculations take place all the time. The system is developed to not only reach the highest prices, but to maximize your bottom line profitability.

You can read more about our features at pmhr.se

The data

In order to be able to set the most profitable price for your hotel, we need access to your booking data in apaleo. The integration between our systems means that we continuously retrieve new data and use it to make new calculations of which price and which restrictions are the most profitable for you. We usually supplement the data from apaleo with market data and other data that could conceivably affect your demand in the future.

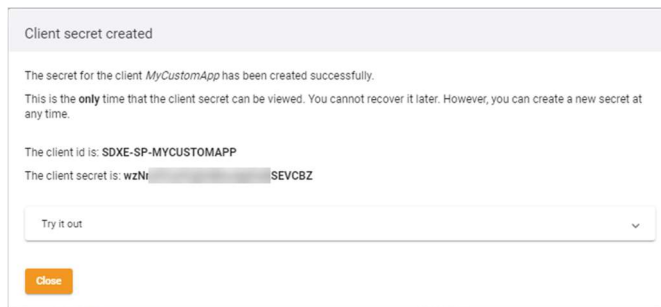


How do I get started?

1. Login to your apaleo account
2. Press this [link](#)

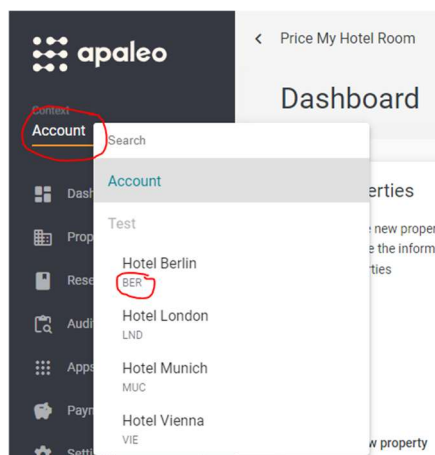
This link is a shortcut to creating a connected app in apaleo, that we can use to query the apaleo API.

Press Save. A dialog should appear that shows the "Client ID" and the "Client Secret". Copy these values and send them to us: support@pmhr.se



3. Besides the connection details (Client ID and Client Secret) we also need the codes of the properties that we should connect to. The apaleo Property ID is normally the short name of the hotel, for example "BER".

You can see the Property IDs in apaleo by clicking on the Account drop down, as seen in the image below. Send the Property ID to: support@pmhr.se



4. While this is being connected, you will receive an implementation form from us regarding things we need to know, e.g. room structure and competitors.

5. When the systems are connected, one of our revenue management experts will do a set-up together with you (approx. 6 hours divided into 2 occasions). This set-up can usually take place about 1-2 weeks after you have done the steps above and we have received all the data.
6. We follow up with you on two more occasions in the near future after the set-up to make sure that everything works as it should.

What does Price My Hotel Room cost?

The price for the system depends on your number of rooms and which edition you choose. But it is always a fixed rate per month, no percentage. Our customers increase their revenue by an average of 15 percent, making the return on investment very profitable.

Contact us [here](#), to get more information on our editions and pricing.

All new apaleo-customers have a one-month free trial of the system. If you are not satisfied after a month, you can cancel and then it has not cost you anything.

Can I terminate the usage of Price My Hotel Room?

We have no commitment periods or hidden fees. If you are not satisfied, you can leave us with immediate effect and free of charge.

